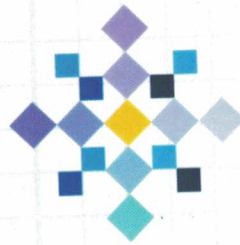
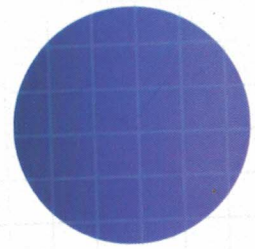


Organized by:



Hosted by:



Jakarta Halal Expo And Conference

29 - 31 August 2025

ICE BSD CITY, TANGERANG



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WHY INDONESIA?

World Largest Muslim Country & Population

Indonesia's Strategic Advantages as a Global Halal Market World's Largest Muslim Population, with over 230 million Muslims (around 87% of the total population), Indonesia is the largest halal consumer market in the world.

High Demand for Halal Products

Indonesian consumers are increasingly conscious about halal certification—not only for food and beverages but also in cosmetics, pharmaceuticals, modest fashion, and travel.

Consistent Growth in the Halal Economy

Indonesia is ranked among the top 10 global halal consumer markets (State of the Global Islamic Economy Report). Muslim consumer spending on halal products in Indonesia is projected to exceed USD 300 billion in the near future.

Strong Government Support

Backed by regulations such as the Mandatory Halal Law (Law No. 33/2014), and the development of Halal Industrial Zones, the Indonesian government is actively fostering a robust halal ecosystem.



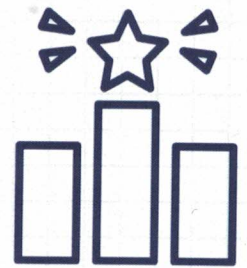
In Conjunction With:



WHY JHEC?

Indonesia's Leading Halal Business Platform

A major international B2B event focused on halal trade, innovation, and partnerships.



Reach Targeted Audiences

Meet with buyers, business owners, government agencies, and industry professionals in one place.

Supported by Strong Local Networks

Connected with key Muslim entrepreneur communities, halal authorities, and ecosystem partners





In Conjunction With:



BENEFIT JOINING JHEC



Facilitated Licensing Process

Get help with necessary permits to make your market entry smoother.



Marketing and Media Exposure

Gain visibility through media coverage & promotions to targeted halal audiences.



Build Strategic Connections

Network with halal businesses, regulators, and industry leaders to grow your presence in Indonesia.



Business Matching Programs

Join curated B2B meetings with potential buyers and partners from Indonesia and beyond.



Halal Certification Assistance

Connect with local halal authorities to begin or continue the certification process.



In Conjunction With:



PREVIOUS JOURNEY

2022



Muslim
LifeTrade

27 - 28 Agustus 2022

ICE BSD, Tangerang

2023

HEI[®]20
23

25 - 29 Oktober 2023
Jakarta Convention Center



155
EXHIBITOR



59.500
VISITORS



26+
COUNTRY

2024 Overview

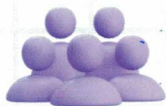


JHEC
Jakarta Halal Expo
And Conference

29 - 31 August 2025
ICE BSD, Tangerang

The Jakarta Halal Expo And Conference 2024 is the third B2B halal event organized by the Indonesian Muslim entrepreneurs community and Lima Events. It features **exhibition, conference, business matching and networking sessions**, connecting global entrepreneurs and promoting Indonesia halal product internationally.

EXHIBITION



40.000
VISITORS



10 COUNTRY



21 EXHIBITORS

BUSINESS MATCHING



20 BUYER



6 COUNTRY

Potential Transaction JHEC
On Site Business Matching

Total :

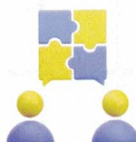
\$9.205.677,42

IDR 142.688.000.000,00

CONFERENCE



10 COUNTRY



7 Section



34 SPEAKERS



TRAVEL



BUSINESS



FASHION



HERBS



EDUCATION



F&B



In Conjunction With:



HIGHLIGHT



CONTRACT SIGNING



EVENT CROWD



MoU



CONFERENCE



CROWD EVENT



BUSINESS MATCHING



OPENING CEREMONY



EXHIBITION



In Conjunction With:



Our World Wide Partners



Exhibition Details

JHEC 2025



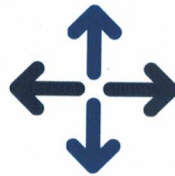
Exhibition Date

29 – 31 August 2025



Exhibition location

ICE BSD CITY, Tangerang



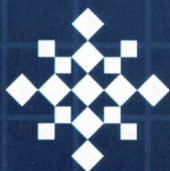
20 Booth
10 Countries



40.000 Visitors



09.00 – 18.00



In Conjunction With:



"Unlocking Indonesia's Thriving Halal Business Landscape"

Step into Indonesia's becoming Halal market!
Discover untapped opportunities, unlock your
business potential in Indonesia today!

About

Indonesia, with over 230 million Muslims, is a leading market and strategic player in the global halal ecosystem. The country's halal industry spans multiple sectors, including food and beverages, Muslim fashion, cosmetics, pharmaceuticals, tourism, and sharia-compliant finance.

The government has actively supported this growth through policies like mandatory halal certification and the development of Halal Industrial Zones (KIH). Additionally, the growing public awareness and demand for halal products and lifestyles are key drivers of the sector's expansion. This combination of government support and consumer demand positions Indonesia as a central hub in the global halal economy.

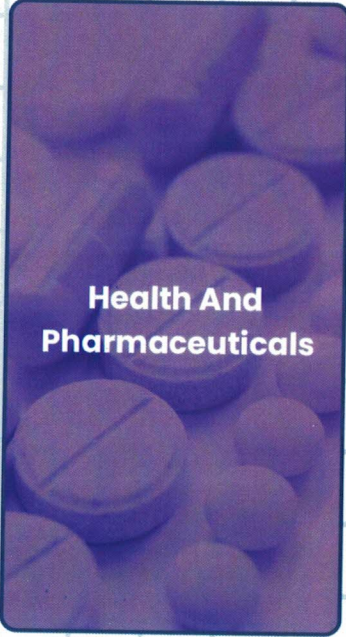
Halal Key Sector



Food & Beverages



Home Appliances



Health And
Pharmaceuticals



Beauty &
Personal Cares



Fashion & Garments



Halal Tourism



Sharia-Compliant Finance

Main Features



EXHIBITION



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BUSINESS MATCHING



PRODUCT DEMO



HALALPRENEUR PICTHFEST



FLOORPLAN JHEC



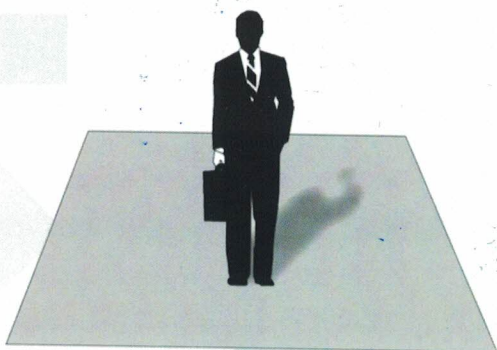


In Conjunction With:



Exhibition Packages

RAW SPACE



USD 338/sqm
(min. 18 sqm)

SHELL SCHEME



USD 369/sqm
(min. 9 sqm)

What do you get

RAW SPACE FACILITIES

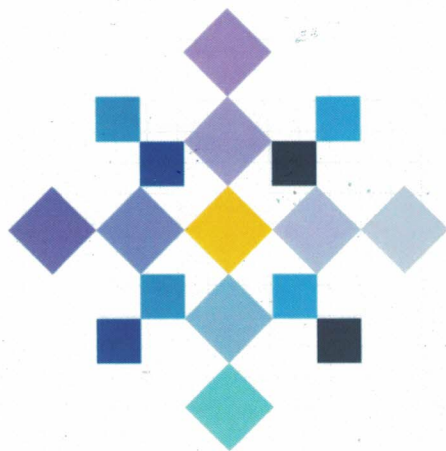
Floor space rental only. Ideal for exhibitors who want to build their own stand

- Pre-arranged B2B meetings (on request)
- 2 Amp/1 ph electricity socket per 9 sqm

What do you get

SHELL SCHEME FACILITIES

- Fascia name max 30 letter
- Carpet flooring inside booth
- Booth panel wall (R8) system
- Reception desk + 2 folding chairs
- 2 Amp/1 ph electricity socket per 9 sqm
- 2 fluorescent lamp
- Pre-arranged B2B meetings (on request)



JHEC

Jakarta Halal Expo
and Conference



www.jakartahalalexpocom



[jakartahalalexpoundconference](https://www.instagram.com/jakartahalalexpoundconference)



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