



Programme funded by  
EUROPEAN UNION



**BSB383**

# AGRITRADENET

Project title: **Sustainable Agricultural Trade Network in Black Sea Basin**

Programme Priority: 1.2 **Increase cross-border trade opportunities and modernisation in the agricultural and connected sectors**

**Common borders. Common solutions.**

# ABOUT THE PROJECT

## Duration

27 months

## Start date

2 August 2018

## Total value

€ 638 264.88

## ENI contribution

€ 587 203.66



## OVERVIEW

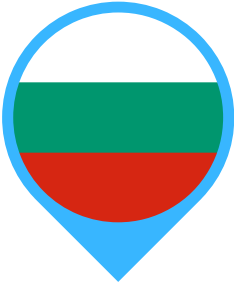
The key issue is to create **links between regional brands, local community and the region** to support its promotion and further development. **Certified local products** can influence **local business development** and affect other products positively - increase their value, strengthen rural integration and valorize local resources.

# PARTNERSHIP



- Lead Beneficiary
- Traders' Association of Thessaloniki (Greece)

Partner budget  
€ 141 891.78



- Beneficiary 2
- Chamber of Commerce and Industry Bourgas (Bulgaria)

Partner budget  
€ 71 931.28



- Beneficiary 3
- Galati Foundation for the Promotion of Small and Medium Sized Private Enterprises (Romania)

Partner budget  
€ 78 846.04



- Beneficiary 4
- Public Association "Business Advisory Center" (Republic of Moldova)

Partner budget  
€ 73 435.16



- Beneficiary 5
- Demirkoy Municipality (Turkey)

Partner budget  
€ 194 087.62



- Beneficiary 5
- Institute of Market Problems and Economic & Ecological Research/ National Academy of Sciences of Ukraine (Ukraine)

Partner budget  
€ 78 073.00

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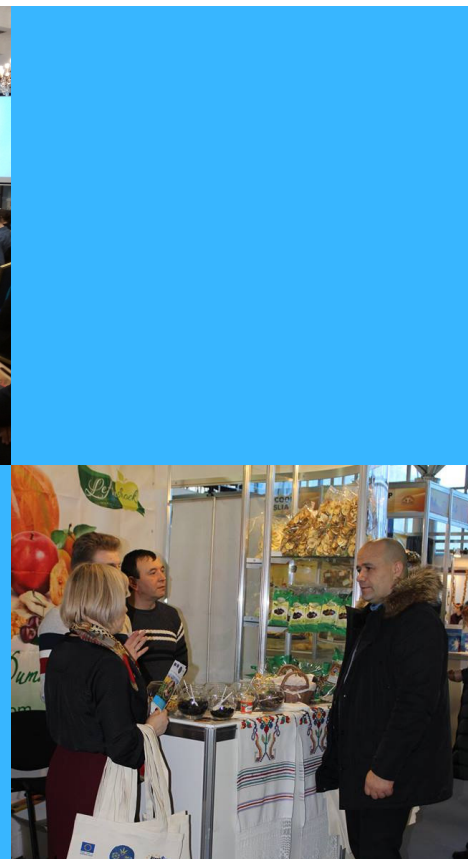
**tradersassociation@outlook.com**

Website

**<http://www.agritradenet.eu>**

# EXPECTED RESULTS

- **Research of local agricultural products**, including local / regional products that have a potential to receive geographical Indication and to be placed under umbrella of local branding;
- **Study** about the **legislation** related with production of these agricultural products and the **needs of local producers**;
- **Research about the opportunities** or international trading of these products;
- Good examples for straightening the capacity of local producers: the establishment of **local production centers**;
- **Local Trainings** on local branding and Geographical Indication products certification process;
- **Local producers' market** where local producers will present their traditional agricultural products;
- **Links** between producers from Black Sea Basin region through common promotion and trading IT tools as **online marketing and trading instruments**.



# CONTACT DETAILS

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